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B J Summers

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B J Summers : Antique Contemporary Advertising Memorabilia, Identification Value Guide, 2nd Edition
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The 2004 Advertising book has been largely expanded with over 1,000 new listings and photos plus updates on current listings. All listings indicate the condition of the item and are keyed to indicate whether the value assigned was derived from an auction, collector, or dealer. Designed to be a valuable tool for the beginner as well as the advanced collector with its easy-to-use alphabetical format and clear, full-color photographs, this book will be wanted by every collector and dealer for their research libraries. 2005 values.

This book helps the beginner as well as the advanced collector in their search for the ideal collectible piece of advertising. There are thousands of listings, hundreds of color photos, and values keyed as to what source the author obtained the price. It is the ideal book for advertising collectors. About the Author B.J. Summers has been a collector all his life. In early childhood he was fascinated with collecting Boy Scout patches and building models. Later as a telephone linesman, collecting telephone insulators and advertising seemed natural. Since 1994 B.J. Summers has been a proven authority on advertising collectibles, gas station memorabilia, and of course, Coca-Cola. And he continues to produce value guides sought after by advanced and beginning collectors alike.