

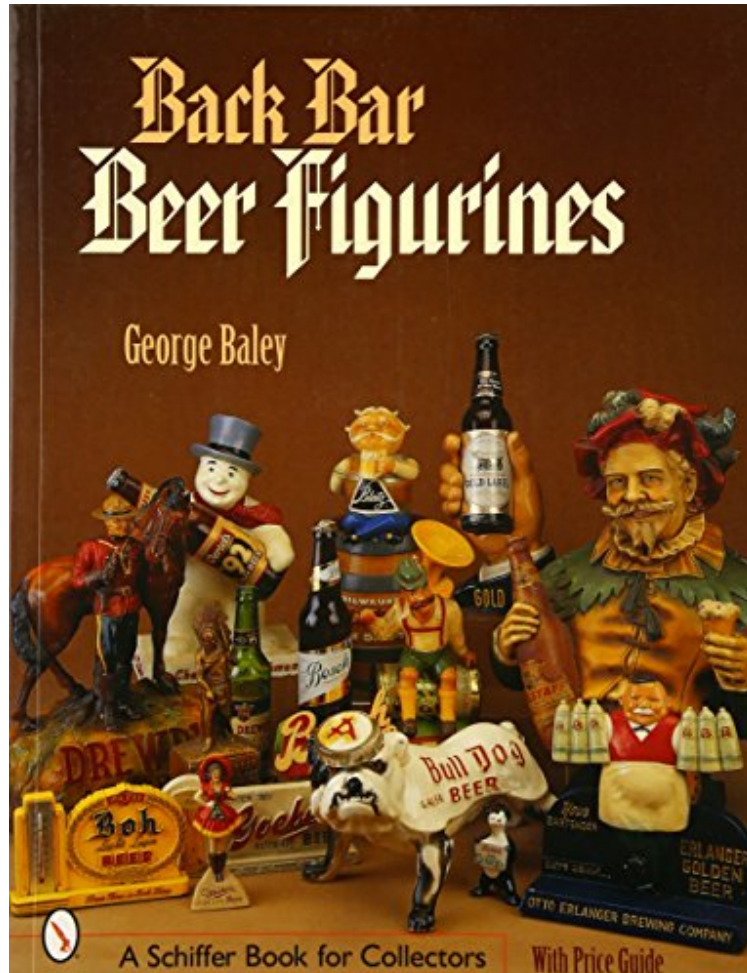
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[Download free pdf] Back Bar Beer Figurines

Back Bar Beer Figurines

George Baley : Back Bar Beer Figurines before purchasing it in order to gage whether or not it would be worth my time, and all praised Back Bar Beer Figurines:

0 of 0 people found the following review helpful. Beer collectiblesBy Teri DThis is a great book if you are into collecting bar figurines and want to have an idea what the value is. Also it is great if you are hunting for more items. Nice photos in book.0 of 0 people found the following review helpful. Five StarsBy H Gregory JohnstonWorks great0 of 0 people found the following review helpful. Outstanding Book Presents a Wide Array of Beautifully Photographed Beer StatuesBy Ken QuaasThis is an excellent, high-quality book that has accurately documented and beautifully photographed a vast array of the antique beer statues that have been produced in The U.S., chiefly from the mid 1930's - 1960's. The author has done a great deal of research and presents his subject matter in an interesting and visually engaging way. It is a must as a reference piece for any breweriana collector!

Breweries all over America have used character figurines and small shelf signs as highly effective point-of-purchase

advertising to promote their brands of beer. Most commonly used from the end of Prohibition to the late 1960s, these now highly collectible items were generally made of plaster or chalk and are often referred to as statues. A wonderful array of such back bar advertising items is showcased here, including some of the rarest statues known. The description for each item includes the height, material(s) of construction, dates of use, and current value. Rare statues are identified. Also provided is a history of point-of-purchase advertising as related to the brewing industry, a review of the manufacturing process and the major manufacturers, plus valuable information on grading, pricing, repairing, reproductions, and more. This colorful and comprehensive book will serve as the reference of choice for all beer statue collectors and breweriana buffs.

About the AuthorA major collector of beer memorabilia for over twenty-five years, George Baley owns an antiques mall in LaPorte, Indiana, and serves as a consultant to the pharmaceutical industry. His collection of over 500 beer statues is the largest in the world.