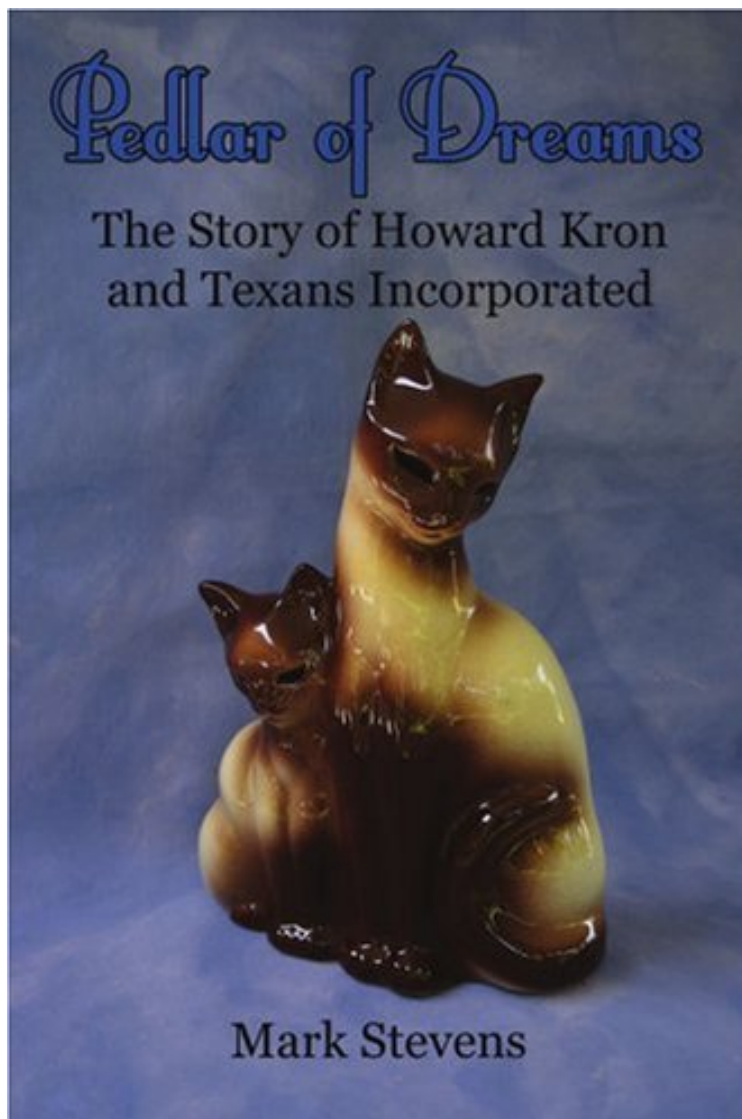


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Pedlar of Dreams: The Story of Howard Kron and Texans Incorporated

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In the early '30s Howard Kron took a bus to Hollywood to pursue his acting dreams. Before the decades end he had traveled the nightclub circuit as a popular singer, and discovered the world of pottery design, the arena in which he would excel. Although a relative unknown today, his extensive body of work includes some of the most memorable icons of mid-century decor, including numerous TV lamps that are treasured by collectors for their distinctive style. *Pedlar of Dreams* examines Kron's early aspirations, disappointments and final triumph as a ceramics designer and engineer. As the creative force behind Texans Incorporated, a pottery located in the unlikely Texas town of Bangs, he imbued his creations with a unique blend of classic and modern sensibilities, taking mass-produced pottery to a new level.

About the Author Mark Stevens is a collector and historian of '50s TV lamps, and owner of the premier collector's website, tvlamps.net. He is a life-long resident of Fort Worth, Texas.