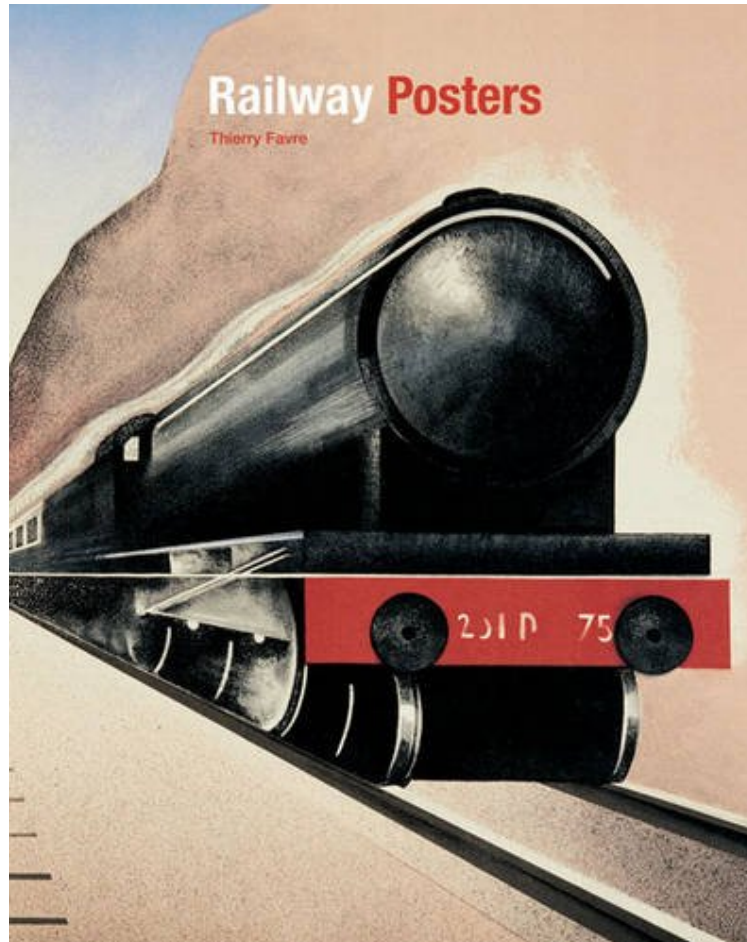


Thierry Favre

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(Ebook pdf) Railway Posters

Railway Posters

Thierry Favre : Railway Posters before purchasing it in order to gauge whether or not it would be worth my time, and all praised Railway Posters:

9 of 9 people found the following review helpful. Rolling stockBy RobinOne of the specialities of the Victorian era poster was cramming in as much type as possible, the playbill is a classic example but European rail companies took it to extremes judging by the posters in the first few pages of this book. Not only large type for a heading, a main picture and maybe two more but also a route map and amazingly a comprehensive timetables. All this on a four foot deep poster and frequently the route map was as large as the main scenic picture.By the early years of the twentieth century this very busy poster format had changed to a much more graphic approach with a big picture, headline type and no timetable. The route map though was a constant idea used for decades. Page eighty-six has a 1933 poster for the Italian railways using a very stylised graphic map of the route between Milan and Naples.Up to the start of the Second World War travelling by train was the way to go, especially long distances. Page fifty-five has a 1928 poster for the twelve day journey from Paris to Peking, via Moscow and Manchuria or the Simplon--Orient Express 1921 French poster on page 148, board the train in Grande Bretagne (I assume in London) and travel across Europe to Turkey, cross the

Bosporus by ferry and then onto Syria. The kind of journey that would inspire books and movies and you can still do it today on the Express, though only as far as Constantinople (Istanbul) with a change in Venice. The posters through the book follow an historical theme from 1887 to 1986. The majority are European with the next largest from the US with several famous ones painted by Leslie Ragan for the New York Central, Australia, Canada, Japan and Egypt are represented. The last chapter looks at Pullman cars and the French company Wagon Lit and the poster selection includes six from the brilliant Cassandre. Railway Posters (and the companion titles: Ocean Liners; Cars) are lovely reminders of poster art, all in color, beautifully printed and with mostly one large poster a page. In fact large enough to be suitable for framing if you wanted to create your own transport gallery. 3 of 3 people found the following review helpful. the rich history and large-size color illustrations of railway posters evidencing their desirability for collectors. By Henry Berry The nearly 200 outstanding railway posters are divided loosely into time frames coinciding with developments in railway development. The general pattern of development was from railways meant primarily for movement of raw materials to factories and goods to markets with the incidental carrying of passengers to railway specifically as means for transportation of passengers speedily and comfortably. The earlier posters from the late 1800s and early 1900s reflect the late Victorian style, notably art nouveau, by being crowded yet attractive with the flourishes of the women's ornate clothing and nature scenes or circled vignettes and sometimes images from nature such as grape vines incongruently, though pleasingly added for additional decorative touch. The Victorian and Edwardian posters give way to the posters of the later 1920s into the following two decades depicting trains, especially engines, as icons of modernism like skyscrapers and racing cars. These posters are highly desirable with collectors for their striking, often expressionistic graphics connoting a muscular industrialism and modernism's transporting, transformational powers. In many of these, there is no human being in the picture; most of the posters of this era are dominated by the simple, dramatic depiction of a locomotive. In post-War years of the 1940s and '50s with passenger trains now competing with commercial air travel, the posters once again, as in the late Victorian era, become crowded, though not overwhelming, with multiple colors, layers, and mixed images; though noticeably persons are present only occasionally. Such posters as shown throughout the pages, besides being artistically appealing and notable in the history of advertising, are now scarce collectors' items often valued at thousands of dollars and in some cases more than \$10,000. Posters of such artistic quality and production standards just aren't done anymore. Visual art and advertising of this kind has now moved mostly to the Internet and television. This oversize volume mostly of full-page pictures of posters thus imparting some sense of their impressiveness is an ideal reliable tutorial on the railway posters. Captions for the numerous illustrations note not only respective dates and railway companies, but also artists. With this content, the book also offers jumping off points for research on prices, artists, etc., for ones wanting to pursue these factors of this perennially popular field of highly-desirable vintage posters. 2 of 2 people found the following review helpful. SpeedReaders.info review. By Speed Readers Strictly speaking, the book is more a history of the poster, or graphic arts in general, than a history of the railroads. Favre has authored similar art-themed compendia about automobiles, the great French naval painter Brenet, and another railroad poster book. The narrative is rather brief throughout--only about 16 pages of 184--and can only give the most high-level summary of the topic. The focus is firmly on European developments, with occasional remarks about North America. Commendably there are references, if only in passing, to other parts of the world (Africa, Asia, Australia, South America, Near and Far East.) As there is no Index these are impossible to find except by stumbling upon them. Whether your interests lie in trains specifically or "mobility" in general, or travel or art, this well made book has much to commend it and is a joy to behold and handle. Find more detail at book review website [...]

Tells the story of train travel through the posters of American and European railway companies.

Railway Posters dabbles in the history and the golden age of rail travel, but its greatest delights are the pages and pages of artwork that re-create the romance that still exists today for railroad fans everywhere. (Arrive Magazine)