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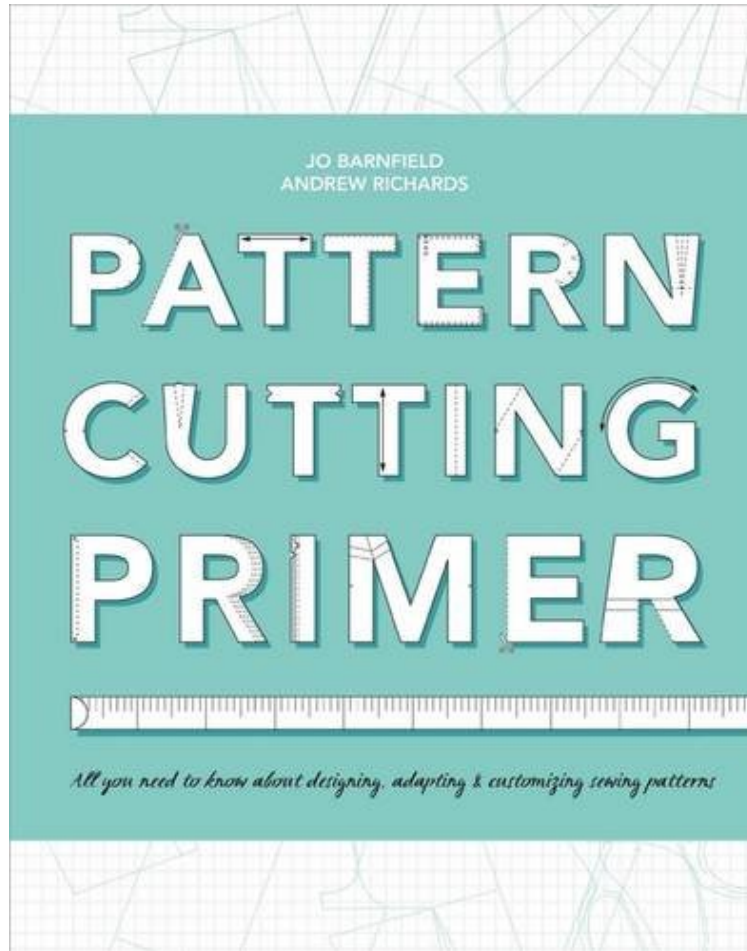


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The Pattern Cutting Primer

Andrew Richards, Jo Barnfield : The Pattern Cutting Primer before purchasing it in order to gage whether or not it would be worth my time, and all praised The Pattern Cutting Primer:

The Pattern Cutting Primer is the ultimate resource for keen sewers and aspiring fashion designers looking to get to grips with every aspect of pattern design and customization. This practical and accessible book covers all the basics of pattern design and cutting and gives readers the confidence to take matters into their own hands and produce perfect patterns for all garments and styles. Featuring clear step-by-step instructions, The Pattern Cutting Primer covers all the basics of tools and equipment, pattern symbols and fabrics, drafting techniques, pattern developments, finishing and even gives guidelines on how to sell and market your own patterns. The perfect resource for all amateur and professional pattern-makers, designers and students.

About the Author Andrew Richard is currently Senior Technical Demonstrator in Pattern Cutting at Bath Spa

University, teaching garment construction, drafting and modelling for its undergraduate Fashion Design course. Since graduating from the Royal College of Art with a masters in Womenswear fashion, Andrew has worked as a pret-a-porter designer for Valentino in Milan, as well as having many freelance fashion positions in over twelve years in the industry. He has also worked on various live projects with names such as Paul Smith and Mila Schon. Jo Barnfield is also a lecturer in Pattern Cutting at Bath Spa University, teaching garment construction, drafting and modelling for its undergraduate Fashion Design course. She is a pattern cutter, constructionist, and technical designer accomplished in beadwork, embroidery, crochet, tatted lace, hand and machine knit.