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## To Be Continued... (Illustrated History of Movies Through Posters, Volume 16) (Vol 16)

**Bruce Hershenson : To Be Continued... (Illustrated History of Movies Through Posters, Volume 16) (Vol 16)**  
before purchasing it in order to gage whether or not it would be worth my time, and all praised To Be Continued...  
(Illustrated History of Movies Through Posters, Volume 16) (Vol 16):

0 of 0 people found the following review helpful. Five Stars By Fred Shay excellent 16 of 16 people found the following review helpful. The Art of the Serial... By Rory Coker There is surprisingly little overlap between this book's contents and the contents of the previous (and sold out) SERIAL MOVIE POSTERS. One reason is that this new book is based on an incredible collection assembled by Frank Gutierrez. What we have are posters from sound serials dating from about 1931 to about 1954, the end of the serial era. The best of the serial posters are reminiscent of the best pulp magazine covers from the 1920s to the 1950s, and often are rendered in somewhat the same style. My favorites in the present volume tend to use a subdued palette, such as 5, for THE GALLOPING GHOST, which is a striking study in grey, orange and red, or 28, for the original FLASH GORDON, chapter 4, which uses shades of grey, orange, and a few touches of red. Also lovely is the poster for TIM TYLER'S LUCK, which uses reds, flesh tones, olive grey and cream shades. As the 30s wear into the 40s the painted artwork becomes increasingly crude and amateurish. An exception is 107, for BRENDA STARR, REPORTER. Artwork tends to become a frame for a tinted still from the film, and the frames get thinner and thinner. Still, there are points of interest. The poster for BRICK BRADFORD (112) is almost as wild as this wildest of all movie serials. Serial posters are far rarer than movie posters in general, and this is a very worthy compilation of images most of us have never seen, and will never see any other way!

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